



Yukon Historical & Museums Association

# 2013-14 Annual Report

*Inspiring and sharing  
a passion for Yukon heritage*

# 2013-14 Highlights

---

## **Hosted 2013 Canadian Museums Association conference**

Together with the Yukon heritage community, we welcomed over 250 delegates from across Canada and internally, generated \$430,000 for the local economy and won the 2013 YCB Bravo Award of Excellence

## **Provided over \$40,000 in support through the Heritage Training Fund**

52 training opportunities for heritage sector workers were approved

## **Coordinated largest Territorial Heritage Fair to date**

Over 60 children from 12 schools across the Yukon and Atlin, BC participated in this event, with the help of over 40 volunteers and teachers

## **Placed \$25,000 in advertising through Joint Marketing Program**

Participating heritage institutions were also promoted through YHMA participation on the Premier's Tourism Trade Mission to Europe

## **Spearheaded new Joint Internship initiative**

Working with three Whitehorse museums, YHMA developed an innovative resource-sharing model that provides intensive and paid work experiences for emerging professionals, expands the efforts of participating institutions and is turning heads nationally

## **Supported over 15 heritage projects undertaken across the Territory**

From the designation of Watson Lake's Signpost Forest, to re-chinking of the Old Log Church Museum in Whitehorse, and uncovering the Yukon's hidden histories, YHMA has actively supported grassroots initiatives to protect, conserve and celebrate Yukon heritage

## **Awarded 2013 YHMA Heritage Awards to four deserving recipients**

Art and Ione Christensen, the Tr'ondëk Hwëch'in First Nation Heritage Department, Mary Bradshaw and the Kwanlin Dün First Nation were recognized for their exceptional contributions

## **Worked to raise awareness of Yukon heritage**

Through historical walking tours, contests, conferences and public events, YHMA worked to raise awareness of the special places, stories and organizations that contribute to the Yukon's rich and diverse heritage.

# A message from The President and Executive Director

---



**Marc Johnston**  
President

As YHMA President for the last five years, it has been an honour and a privilege to work with not only the Yukon museums, but all the heritage professionals, volunteers and workers in the Territory. I will be stepping down from my position this year, confident in YHMA's continued ability to inspire and share a passion for Yukon heritage.

Responding to new challenges and opportunities, YHMA has undergone a transformation in recent years. The Board has really stepped up to the plate and tackled every issue with the detail it deserves. Everyone on the Board has done work above and beyond the normal expectation of volunteers and they are to be congratulated. It has been an honour serving with them.

As a community, the Yukon is fully engaged in heritage and that makes us the envy of some other Canadian jurisdictions where the enthusiasm for the past is not as palpable. Whether our interests lie with First Nations heritage, our social and economic past or the colourful times of the Gold Rush, we care about our history and we are enthusiastic about sharing it with others and most importantly encouraging others to come north and experience it for themselves.

Thank you to the membership for making my job that much easier over the years.

A handwritten signature in black ink that reads "Marc Johnston". The signature is written in a cursive, flowing style.



**Nancy Oakley**  
Executive Director

Since beginning with YHMA in January 2013, I have had the pleasure of getting to know the rich and diverse heritage of the territory and the amazing people who work to protect, conserve, interpret and share this heritage with Yukoners and visitors from around the globe.

The last year has been a transition period for YHMA. Every challenge presents an opportunity, however, and with our new Strategic and Marketing Plans in hand, YHMA is set to meet the future with renewed energy and vision.

I would like to thank the Board and members of YHMA for welcoming me to the Yukon, and I look forward to working with our members and partners to continue to inspire and share a passion for Yukon heritage in the coming years.

Thank you, mashi cho and gunalchéesh!

A handwritten signature in blue ink that reads "N. Oakley". The signature is written in a cursive, flowing style.



## Table of Contents

YHMA Board of Directors	1
Committees	1
About the YHMA	2
A Renewed Vision: Updating the YHMA's Strategic and Marketing Plans	3
Membership	4
2013 Yukon Heritage Awards	5
Education	6
Yukon Heritage Training Fund	6
Yukon Stikine Regional Heritage Fair	6
First Aid Training Workshop for Heritage Sector Workers	7
Grant Writing Drop-in Clinic	7
Walking Tours	7
Networking	8
2013 Canadian Museums Association Conference	8
2013 Heritage Canada National Trust Conference	8
Yukon Heritage Symposium	9
Premier's Tourism Trade Mission to Europe	9
Representation	10
Advocacy	11
Partnerships	12
Joint Marketing	12
Joint Internship Initiative	13
Awareness	14
Culture Days & Doors Open	14
Heritage Day Colouring Contest	15
Yukon Culinary Festival & Heritage 'Taste and Tell'	15
Cultural Access Pass program	15
Thank You Donors and Sponsors	16



## YHMA Board of Directors

Marc Johnston, President  
Joelle Hodgins, Vice-President  
Sally Robinson, Secretary  
Sylvie Binette, Treasurer  
Cindy D. Charlie  
Melanie Cole  
Melanie Needham  
Katie Newman  
Jake Paleczny  
Janna Swales

## Committees

### **Heritage Training Fund Committee**

This committee meets as necessary to review Heritage Training Fund activities, develop standards and offer assistance and information to the HTF Adjudication Committee. The review committee meets on a quarterly basis to review applications and ensure compliance with HTF Committee guidelines.

### **Joint Marketing Committee**

This committee is comprised of YHMA institutional members who have opted into the Joint Marketing program. The committee meets twice a year and is intended as a forum to provide affordable, effective promotion for members and to disseminate best marketing practices and relevant information.

### **Awards Committee**

This committee convenes annually to accept and review nominations for the YHMA Heritage Awards.

### **Advocacy Committee**

This committee is the Board as a whole and discusses heritage issues as an agenda item during the monthly meeting.

### **Membership Committee**

This committee meets as necessary to review YHMA membership, recommend membership structure revisions, and develop membership recruitment strategies.

### **Newsletter Committee**

This committee helps produce the quarterly YHMA newsletter.

### **Conference Committee**

A Conference committee is struck as necessary to organize YHMA's occasional conferences and symposiums.



## About the YHMA

### MISSION

YHMA will inspire and share a passion for Yukon heritage by providing opportunities and support for education, networking, advocacy, partnerships and awareness.

### VISION

- We will inspire a passion for Yukon history in everyone.
- We will have a well-defined and focussed role.
- We will be a central place where everyone can:
  - Learn about history, heritage and best practices
  - Share their interests and perspectives on heritage
  - Come together to identify common interests
  - Support the protection and preservation of Yukon heritage.
- We will use and share best practices in heritage.
- Our board and members will want to be actively involved in the YHMA.
- We will use creative partnerships for the promotion, protection and preservation of Yukon heritage.

### VALUES

Vibrancy Passion  
Fun Partnerships  
Inspiration Encouragement  
Sharing



## A Renewed Vision: Updating the YHMA's Strategic and Marketing Plans

YHMA completed updates to its Strategic and Marketing Plans in 2013. A product of extensive stakeholder feedback and environmental scans, the Strategic Plan identifies current trends, challenges and opportunities for the Yukon heritage sector, including:

**Leadership gap & succession planning:** heritage organizations across Canada are facing challenges associated with a retiring generation of professionals, and the need to engage youth and emerging professionals in the field.

**Collaboration & outreach with communities and small rural museums:** many heritage associations face the challenge of a geographically widespread membership, and particular challenges with engaging smaller, rural museums that may operate seasonally.

**Funding:** Continued deficits at all levels of government are generating pressure on access to and stability of funding for the heritage sector.

Intended as a 'living document', the new Strategic Plan will provide a road map to help guide YHMA's efforts in the coming years.

Updates to the YHMA Marketing Plan were completed at the same time. Informing YHMA's Joint Marketing Program, the new Marketing Plan balances traditional print advertising with online media in its placement schedule. In consultation with marketing members, a new logo and ad templates were developed.

Together, these documents lay out a renewed vision for the Yukon Historical & Museums Association. In working together with our members and stakeholders, we can continue to inspire and share a passion for Yukon heritage.

### Strategic Recommendations

- Improve communications, collaborations and stakeholder relations
- Strengthen internal organizational capacity
- Improve program delivery
- Raise YHMA's profile
- Formalize key relationships with all institutional members
- Focus on role as an umbrella organization
- Become a hub for all heritage in the Yukon

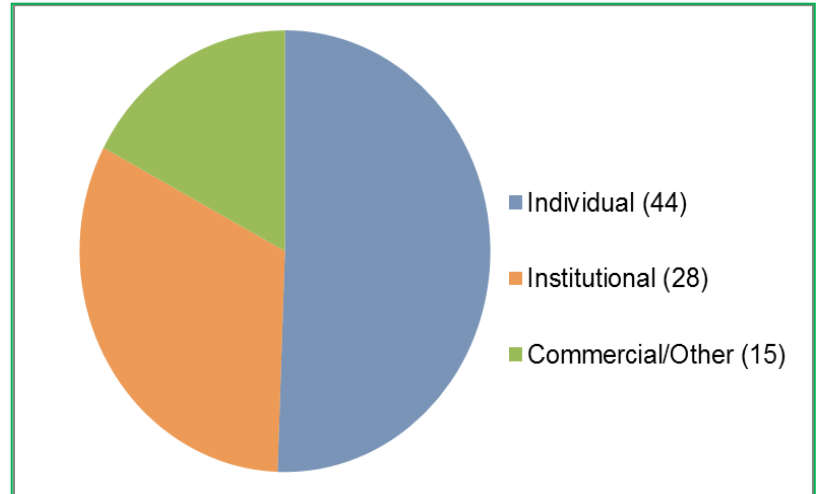


## Membership

YHMA had a total of 87 members in 2013-14.

During 2013-14, YHMA reviewed and updated its membership structure. These revisions were based on Strategic Plan recommendations to simplify membership categories and streamline benefits.

The new membership structure reflects YHMA's position as a Territorial heritage association that works to foster a positive learning environment, promotes best practices and advocates for the Yukon heritage community, and connects Yukoners and visitors from around the world with the Yukon's rich and diverse heritage.



Our membership reflects the diversity of the Yukon's heritage: from institutional members that include museums, First Nations cultural centres and historical societies, to individuals engaged in the heritage sector, and those with a passion and interest in the territory's unique history and culture.

Some changes have been introduced to the membership structure. Institutional membership rates are calculated on a sliding scale used by other museums' and heritage associations. A 'Patron' category has been introduced to better recognize outstanding contributions made by individual members, as well as a 'Subscriber' category for those simply wishing to receive the YHMA newsletter.



New benefits available only to YHMA members have been introduced, including a **30% discount on membership with the Heritage Canada National Trust**. HCNT members receive the *Héritage* magazine, free admission to National Trust properties in the United Kingdom, Australia and the United States, free admission to historic sites in Canada, and discounted rates for national conferences.





## 2013 Yukon Heritage Awards

The Yukon Historical & Museums Association presented the annual Heritage Awards on April 17th at Yukon Archives. Over sixty people were on hand to celebrate the achievements of the following recipients:

Art and Ione Christensen received the 2013 Annual Heritage Award for their work in the publication of *Whitehorse: An Illustrated History*. The book commemorates the rich heritage of modern Whitehorse, is an important discourse on the city's diverse interests and will inspire future generations to continue this work of community building. It was made possible largely through the donated time and efforts of Art and Ione Christensen.



L-R: Ione and Art Christensen; Mary Bradshaw; Jessie Dawson (KDFN); Minister of Tourism & Culture Mike Nixon; Erika Sheffen (THFN).

Mary Bradshaw is the recipient of the 2013 Helen Couch Volunteer of the Year Award. Mary demonstrated extensive volunteerism for a heritage event in her coordination of the 2013 Canadian Museums Association Conference and to the Yukon Historical & Museums Association (YHMA) in her capacity as Treasurer on the YHMA Board of Directors. Throughout her three years on the Board, Mary was a positive and energetic team player, and has worked to build connections between the Yukon arts, culture and heritage sectors.

The Tr'ondëk Hwëch'in Heritage Department received the 2013 Lifetime Achievement Award for their years of meritorious service in the preservation and interpretation of the unique and rich history of the Tr'ondëk Hwëch'in. This dedicated and talented group is a model for how heritage should be interpreted and managed and their collective work is an outstanding contribution to Yukon heritage.

The Kwänlin Dün First Nation received the 2013 Heritage Conservation Project of the Year, sponsored by the Yukon Government's Historic Sites Unit. In 2013, the KDFN finished restoring two Whitehorse area cemeteries. All of the work was conducted with respect and concern for the historic value of the heritage cemeteries. This project illustrates the continuing connection between the Kwänlin Dün and the Whitehorse waterfront and protects this heritage for all Yukoners.





## Education



### Yukon Heritage Training Fund

YHMA continued to administer the Yukon Heritage Training Fund (YHTF), which supports opportunities for Yukon residents to increase their skills and knowledge in the heritage sector. Over \$40,000 in funding was approved for applications that provided 52 training opportunities between April 1, 2013 and March 31, 2014.

YHTF is funded by the Yukon Government's Department of Education, Advanced Education Unit. All training approved through this fund supports objectives to increase the employability of Yukon's heritage workers and provide Yukon employers with a better-trained workforce.

YHMA is dedicated to leveraging the impact of the YHTF to develop the capacity and long term sustainability of the heritage sector. This is achieved by increasing the number of people with the skills necessary to obtain and maintain work in the heritage sector, increasing job satisfaction and labour market competitiveness, and by providing human resources which enable the Yukon to develop its heritage resources professionally.

### Yukon Stikine Regional Heritage Fair

The Yukon Stikine Heritage Fair/Fete du patrimoine is an educational initiative that encourages students to explore Canadian heritage in a dynamic and captivating learning environment. Students use the media of their choice to share their learning about Canadian heroes and legends, milestones and achievements – and then proudly present the results of their research at a public exhibition.

The Fairs give students a voice to tell their own stories in their own ways, and their enthusiasm, creativity and passion make the Fairs a highlight of the school year.

**YHMA will support education and provide training opportunities for heritage professionals and non-professional members. In doing so, we will help encourage a deeper commitment to Yukon history and heritage and improve the tools and practices that are used in interpreting and conserving Yukon heritage.**





The 2013 Heritage Fair was held on May 2 at the Yukon Transportation Museum. Fifty-nine students from across the territory and northern BC participated by showcasing their research and practicing their presentation skills. Projects were judged by thirty-five enthusiastic volunteers from the heritage community. The event was open to the public who helped judge the popular People's Choice Awards. Over 200 people enjoyed the day's event.

### **First Aid Training Workshop for Heritage Sector Workers**

Responding to interest expressed by institutional members, YHMA coordinated an initiative for Yukon heritage sector workers to obtain or upgrade their Standard First Aid and CPR certification at the start of the 2013 summer tourist season. Training was open for up to two employees from each museum, cultural and interpretive centre, with priority given to front-of-house staff and those that interacted with the public on a regular basis. A two-day workshop was organized with St. John's Ambulance in Whitehorse. Heritage institutions in the communities were given the option of travelling into Whitehorse or arranging their own local first aid training. Eight individuals from five institutions took part.

### **Grant Writing Drop-in Clinic**

YHMA organized a grant-writing drop-in clinic held on January 21, 2014 at the YHMA offices in Whitehorse. This half-day informal peer exchange forum was well attended and allowed heritage organizations to support one another and share best practices in grant writing and project management.

### **Walking Tours**

Through the Young Canada Works (YCW) program, YHMA hired two students to deliver historical walking tours of downtown Whitehorse. Liam Campbell returned for a second year and with Isabelle Stephens formed a formidable and bilingual team. Both students helped bring the Yukon's heritage to life for over 400 visitors this summer.

In the fall, the YHMA Board of Directors passed a motion to discontinue the annual Walking Tour Program. While the Walking Tours were recognized as an important legacy of the YHMA, after a discussion based in part on the recommendations of the revised Strategic Plan, it was felt that the organization's resources would be better invested in activities that deliver more direct benefit to our territory-wide membership. The Board also recognized that Whitehorse is fortunate to have several heritage organizations that offer quality programming that share the City's history with visitors and Yukoners. YHMA continues to encourage public engagement with the Yukon's rich and diverse heritage through programs like the Territorial Heritage Fair and Doors Open.



## Networking

### 2013 Canadian Museums Association Conference

In 2013, the Yukon once again played host the Canadian Museums Association national conference. In the last week of May, over 200 museum professionals from across Canada descended on Whitehorse for several days of lectures, workshops and presentations.

This year's conference focused on topics of collaboration. Perhaps the strongest example of collaboration was the local organizing committee itself. The Yukon heritage community came together in a big way to ensure delegates had an enjoyable time in the north. The committee met regularly over the year to develop and coordinate activities, and Yukoners pitched in during the conference to ensure events went off without a hitch. A huge thank you goes out to all who worked hard to make this CMA conference one to remember.

**YHMA will strengthen the ties of the heritage community through the facilitation of interaction among all stakeholders with an interest in Yukon heritage. This will be accomplished through fun and memorable events and activities that encourage learning and sharing.**



**CULTURAL  
COLLABORATIONS  
CULTURELLES**

CMA Conference • Congrès de l'AMC  
May 27 – June 1, 2013 • 27 mai au 1<sup>er</sup> juin 2013

Conference delegates were invited to get to know the Yukon through evening social events and study tours. The Yukon's natural heritage and the new Da Ku Cultural Centre were showcased on a pre-conference trip to Haines Junction and Kluane National Park, and several heritage attractions in Whitehorse and its environs received visitors during evening events. After the conference, many delegates took the opportunity to venture to Carcross, Teslin, and Dawson. Collectively, these trips highlighted the incredibly rich and diverse heritage of the Yukon, as well as the many museums, cultural and interpretative centres and other heritage institutions that work to conserve, interpret and share our heritage.

### 2013 Heritage Canada National Trust Conference

The Heritage Canada Foundation national conference was held Oct 31-Nov 2 in Ottawa, Ontario. Over 400 delegates from across Canada came together to celebrate the HCF's 40th anniversary and explore the theme of *Resilience*.

HCF revealed its new Heritage Action Plan. Building on a nation-wide discussion initiated at the 2012 National Heritage Summit in Montreal, the Plan articulates a



new vision for Canada's heritage. In keeping with this new direction, the Heritage Canada Foundation membership also voted to change its name to *Heritage Canada: The National Trust*.

While at the conference, YHMA representatives attended meetings of the National Heritage Council. The National Council is a network of provincial and territorial heritage organizations across Canada, and functions as a nationwide forum to identify and respond to issues of common concern.

YHMA also participated in the National Educator's Roundtable. The Roundtable was established in 2004 as a forum for discussion on heritage conservation training and education in Canada. Those present included students and instructors in multiple disciplines at various post-secondary institutions.

### Yukon Heritage Symposium

Held in conjunction with the Yukon Government's Museums Roundtable, the 2013 Yukon Heritage Symposium took place on October 16 at the Yukon Transportation Museum. The event provided YHMA members and the Yukon heritage community with an opportunity to network, to gather feedback on the YHMA Strategic Plan and share information on YHMA and member activities in an open forum. Resources for training and professional development were also shared.

### Premier's Tourism Trade Mission to Europe

YHMA attended the Premier's Tourism Trade Mission to Europe, held August 28 to September 3. The trip provided a unique opportunity to connect directly with tour operators from Germany and the UK, who constitute some of the largest segments of the Territory's tourism market. YHMA met with tour operators to share information on the Yukon heritage sector, including its museums and cultural centres. The trip also helped raise the profile of the heritage sector and strengthen relationships with partners in the Yukon tourism who also attended the trip.



YHMA President Marc Johnston with Yukon Premier Darrell Pasloski



## Representation

YHMA represents the Yukon in a variety of forums. In 2013, YHMA attended or made presentations at the following:

- Yukon Council of Archives
- 2013 Tourism Industry Association of Yukon Spring Conference (May 3-4, Haines, Alaska) and Fall Roundup (October 24, Whitehorse)
- Canadian Museums Association-Provincial Museums Association meeting (May 28, Whitehorse)
- Yukon Museums Roundtable (October 17, Whitehorse)
- Museums Alaska/Alaska Historical Society Conference (September 25-28, Haines, Alaska)
- Myth and Medium Conference (February 24-28, 2014, Dawson)
- NWT Arts, Culture and Heritage Gathering (July 13-15, Inuvik, NWT)
- Heritage Canada Foundation National Conference (October 31-Nov 2, Ottawa)
- National Heritage Educators Roundtable (November 1, Ottawa)
- Annual meeting of the National Heritage Council (October 30, Ottawa)

## Building relationships

In 2013, YHMA focused on strengthening its local, regional and national partnerships:

- Maintained position on Tourism Industry Association of Yukon Board ... “as a designated organization on the Tourism Industry Association (TIA) Yukon Board.”
- YHMA Executive Director joined the Board of the Canadian National Committee of the International Council on Monuments and Sites
- YHMA President renewed for a second term on the Heritage Canada National Trust’s Board of Governors
- Joined the National Heritage Educator’s Roundtable

Through these relationships, YHMA is able to share the unique perspectives and concerns of the Yukon heritage community.





## Advocacy

In 2013, YHMA was active on several issues of concern to the Yukon heritage community.

Recognizing the need to ensure Yukon public heritage organizations remain adequately resourced, YHMA worked with its institutional members and the Yukon Government to initiate a review of Yukon heritage sector funding. With the analysis underway, YHMA continues to work with members to identify strategies to survive and thrive in the current economic climate.

YHMA supported the community-led campaign to prevent the demolition of the Ross River bridge. Constructed in 1944, the bridge is one of the few remaining built heritage resources which directly relate to the history of the Canol pipeline.



At over 300 metres in length, the structure is the longest suspension bridge in the Yukon as well as one of only two suspension bridges that remain in the Territory.

In addition to its historical value, the bridge has social value. A landmark of the region, the bridge has provided local residents with a vital link across the Pelly River. The loss of this connection would be significant both to the local community and to a unique chapter of Yukon history.

YHMA also responded to a proposed claw-back of property tax exemptions to Whitehorse-area museums. Recognizing the importance of these property tax exemptions to cultural non-profits, YHMA coordinated media coverage and presentations to the City to raise awareness of the impact of this issue. In the end, Whitehorse City Council voted to continue the property tax exemptions.

Acting on behalf of membership and in partnership with heritage-related stakeholders, **YHMA will advocate and lobby on significant and relevant heritage-related issues.**



## Partnerships

### Joint Marketing

The Joint Marketing Program is a cornerstone initiative of YHMA. Responding to members' need for affordable and effective marketing, the core objective of the Joint Marketing program is to increase visitation to participating institutions. First introduced in 1989, the program has evolved to adapt to an expanding Yukon heritage community, shifting visitor patterns and the latest marketing techniques.

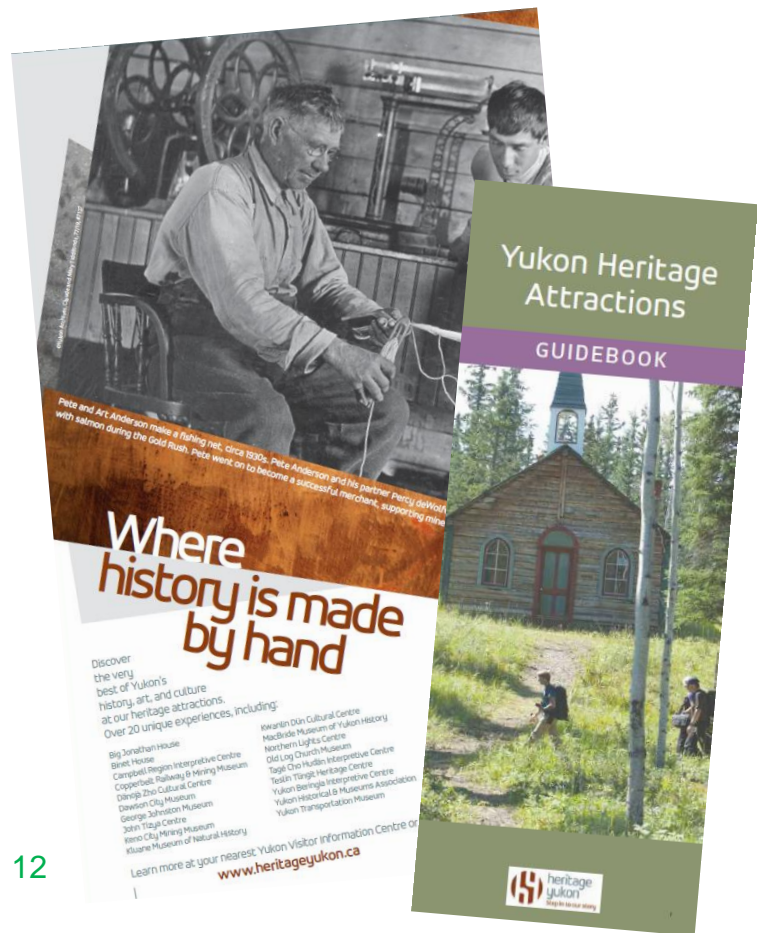
Recognizing that everyone can have a role to play, **YHMA will develop long-lasting, respectful and innovative partnerships** for the promotion, protection and preservation of Yukon heritage.

In addition to purchasing advertising that promotes the Yukon heritage sector, the program is structured to encourage networking and cross-promotion among participating institutions. This cooperative venture also provides a forum to explore and test different marketing strategies and best practices which members can incorporate into their own activities.

Activities are informed by the YHMA Marketing Plan. The new Plan responds to current tourism trends in a media plan that balances traditional print placements with online advertising, complemented by the new *Heritage Yukon* branding.

Placements are confirmed by members at annual meetings in the spring and fall. Members are kept updated on placements, recent trends and other marketing activities through quarterly updates.

Over \$25,000 in direct advertising was placed through the Joint Marketing program in 2013, reaching an audience of over 500,000 Yukoners and visitors.







## Joint Internship Initiative

Responding to the continuing challenges of access to both funding and qualified labour for the Yukon heritage sector, YHMA spearheaded the development of a joint internship program.

With funding provided through the RBC Museum Internship for Emerging Professionals Program, YHMA worked with the Yukon Transportation Museum, the Old Log Church Museum, and the Copperbelt Railway and Mining Museum to deliver an intensive six-month internship and test run an innovative, collaborative initiative that proved to be a 'win-win-win' for all involved.



RBC Foundation  
RBC Fondation



YUKON TRANSPORTATION MUSEUM

OLD LOG  
CHURCH  
MUSEUM

Following a nationwide recruitment process, Samantha Shannon, a graduate of Fleming College's Collections Conservation and Management program, was selected to take part in the initiative. Relocating from Ontario, Samantha settled into the Yukon way of life and spent 6.5 weeks at each participating institution, undertaking a variety of projects.



Relocating from Ontario, Samantha settled into the Yukon way of life and spent 6.5 weeks at each participating institution, undertaking a variety of projects.

The placements were structured to ensure that work experience gained at each institution built on the intern's existing skills in conservation and collections management. Samantha gained a unique perspective on museum functions from object-based activities to an understanding of issues affecting the overall heritage sector.



In addition to providing an emerging professional with an intensive, paid work experience, the joint internship allowed each institution to undertake important heritage work. Through regular meetings, the internship worked to increase networking and collaboration among the participating institutions.

YHMA is now working with other institutional members to expand the program and its benefits.



## Awareness

### Culture Days & Doors Open

YHMA worked with the Yukon Arts Centre to help coordinate Culture Days & Doors Open activities. Originating in Scotland in 1990, Doors Open has since spread to dozens of countries and thousands of cities, providing millions of visitors with the opportunity to explore buildings and sites important to their communities.

Culture Days & Doors Open are nationwide movements that help increase public access to and appreciation of culture and heritage through free events, encouraging residents to be tourists in their own town. Between September 27-29th, Yukoners and visitors took part in over fifty activities organized across the Territory.

**YHMA will inspire a passion for heritage by raising awareness.** YHMA will raise awareness both within and outside of the Yukon through targeted marketing and communications. In doing so, we will encourage people to see history and heritage as fun, interesting and vibrant.



YHMA and its members hosted several events: visitors got a rare behind-the-scenes look at collections care and conservation at the Old Log Church Museum, while others took free rides on the Waterfront Trolley, learned more about the Yukon Wildlife Preserve's new rehabilitation centre and played games at the Tagé Cho Hudän Cultural Centre in Carmacks. Several historic sites in Whitehorse were open to the public, including the Berrigan Cabins, Log Skyscrapers, Shipyards buildings and the Donnenworth House. A big thank you to all of the supporters and participants of the event!

**L-R:** Several historic buildings, including the Berrigan Cabins, were open to the public; the crowd stays warm while waiting for a special film screening at Shipyard's Park





## Heritage Day Colouring Contest

Each year, Yukon celebrates Heritage Day on the third Friday in February. To commemorate the occasion, YHMA worked with Parks Canada and the Yukon Government's Historic Sites Unit to organize a colouring contest. Children were invited to complete the colouring page and identify their favourite heritage site or activity. Submissions were entered into a draw for several fabulous prizes, including a Parks Canada Discovery Pass.



## Yukon Culinary Festival & Heritage 'Taste and Tell'

YHMA coordinated a 'Taste and Tell' as part of the inaugural Yukon Culinary Festival, working in partnership with the TIA Yukon, the Boreal Gourmet, Yukon Quest and the Canadian Filipino Association of the Yukon.



The event invited participants to explore the Yukon's rich and diverse culinary heritage—from foraging for lowbush cranberries, to delicacies found on sternwheeler menus, trail food for humans and dogs and expressions of our multicultural heritage— through special talks and cooking demonstrations. This event proved that heritage can be both educational and delicious!

## Cultural Access Pass program

A gift to new Canadians for the first year of their citizenship, the Cultural Access Pass provides complimentary admission to more than 1,000 of Canada's cultural treasures from coast-to-coast-to-coast. The Cultural Access Pass encourages Canada's newest citizens to discover our rich cultural history, world-renowned artworks, historical figures and stunning parks.



As part of its awareness-raising activities, YHMA distributes Cultural Access Passes to new Canadians in the Yukon. In 2013, over ten passes were provided.



## Thank You Donors and Sponsors

The following individuals and organizations generously supported YHMA's work in 2013-14:

Adäka Cultural Festival  
Doug Bell  
Bruce Barrett  
City of Whitehorse  
Hazel Fekete  
Michael Gates  
Government of Canada  
Patricia Grabowski  
Anne Leckie  
Lillian Nakamura McGuire  
Dave Neufeld  
Morgen Smith  
Stratagold  
Ron and Kip Veale  
Doug Whyte  
Yellow Truck Excavation  
Yukon Government